



The  
Expression of  
Excellent  
Living...





## ABOUT

### Insight Architectural Consultancy

Over the past few years, Insight has grown to become one of the favourite home builders in Kerala. We are committed to remain a leader in everything we do - from customer service to outstanding trending home designs and high quality constructions. So building a new home with Insight is building with the best. Insight is headed by M P Hari, a man with a mission. His expertise lies in transforming expectations of a home seeker into reality while complying with the principles of Vasthu Shastra. His uniqueness lies in the ability to read mind of his clients and transmit client requirements into project specifications / highlights.



## WHAT WE DO

Our expertise lies in generating satisfied client in building new home, renovation, extension or alternation of existing home and other needs in the field of residential construction. Insight is the one stop solution for all residential needs.



## WHO WE ARE

Insight commenced operation in the year 2009 and has its head office at Eyyal in Trichur district of gods own country. In a short span of 14 year Insight has become a brand in itself with a sizeable market share and is now a force to be reckoned with in the field of construction of residential homes. We at Insight provide a one stop solution for all residential construction requirements. While continuously striving to meet the requirements of client in an ever changing and demanding field of residential construction, we deliver environment friendly and economical projects with highest standards of quality.



## OUR VASTHU ADVISOR IS

K P Krishnan Namboothiripad, Kanipayoor Mana







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**IT IS NOT THE  
BEAUTY  
OF A BUILDING YOU  
SHOULD LOOK AT; IT'S  
THE CONSTRUCTION  
OF THE FOUNDATION  
THAT WILL STAND  
THE TEST OF TIME.**

**David Allan Coe**

”

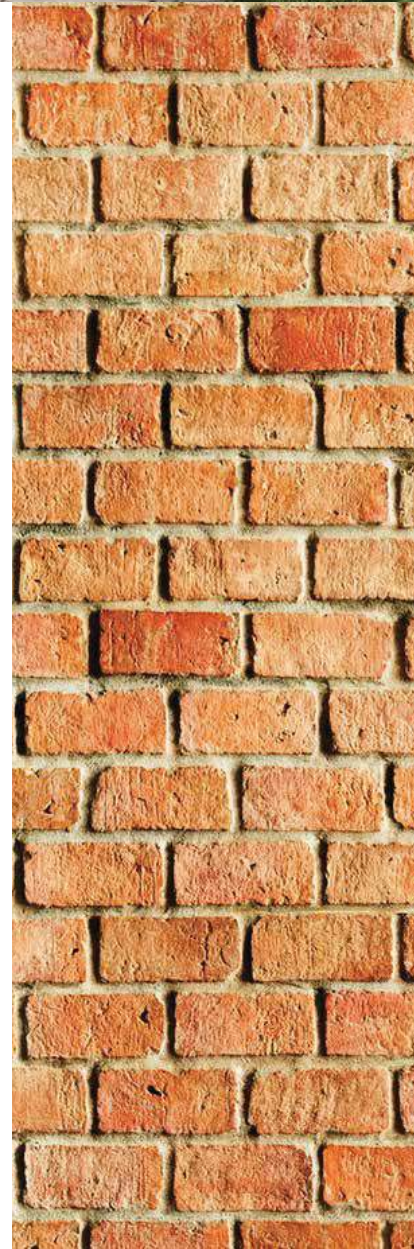






# ARCHITECTURE & CONSTRUCTION SERVICES

- » Turnkey solutions for all residential and commercial requirements.
- » Construction of independent homes and villas including landscaping, interior and exterior finishing.
- » Civil structural constructions.
- » Maintenance & repairs, restoration, re - modelling and renovation.
- » Strategic alliances in construction of residential and commercial projects.
- » Monuments restoration.
- » Preliminary budgeting and feasibility analysis (Free service).
- » Site survey and assessment (Free service)
- » Designing with 3D architectural visualizing.
- » Assessment, final budgeting survey, planning, designing, approvals and building.





# INTERIOR SERVICES

## SERVICES

- **WARDROBES**

- ▶ **CARCASSES**

WOODEX / Multywood for carcasses (Thomson) and inside partitions.

- ▶ **SHUTTERS**

Multywood + Laminate (Green/Merino), Fixing with hot pressing method.

Multywood + Auto paint

Hinges – Auto close Hinges (Hettich)

Handles – as per design (SS)

- ▶ **COT**

Marine Ply (Green/Trojen) finished with Laminate / Veneer

- **KITCHEN**

- ▶ **CARCASSES**

WOODEX/Multywood for carcasses (Thomson) and inside partitions

- ▶ **SHUTTERS**

Multywood + Laminate (Green / Merino).

Fixing with hot pressing method.

Multywood + Auto Paint

Accessories – Hettich (German)

Hood & Hobe – KAFF / SLEEK

- **TV UNIT**

Marine grade plywood (Green / Trojen) for carcasses and inside partitions.

Exterior finish with laminates

(Green/Merino)/Veneer

- **CEILING WORKS**

Gypsum for ceiling works with standard materials.

Channels - Gyproc true steel

Board- Gyproc

Accessories - Gyproc



# CONSTRUCTION SPECIFICS

## **Excavation:**

Foundation trenches for all clauses for soil including cutting, shoring, strutting, dewatering etc.

## **Filling in Basement:**

Filling in basement with red earth or slurry dust. All filling watered and well compacted.

## **PCC below Flooring:**

Plain cement concrete as per standard structural and architectural specification

## **PCC below Column Foundation:**

Plain cement concrete as per standard structural and architectural specification

## **RR Foundation:**

60cm x 60cm fitting and packing of rubble with available soil.

## **RR Basement:**

50cm x 45cm fitting and packing of rubble in cement mortar as per standard structural and architectural specification

## **RCC Column Footing, Belt, Beams, Slabs, Lintels, Sun-Shades, Stairs etc:**

Controlled reinforced cement concrete as per standard structural and architectural specification at any depth or heights including all formworks, centering, shuttering, scaffolding, compacting with vibrators, curing & hacking the exposed surfaces wherever required. Concrete pouring is machine mixed and mechanically vibrated.

## **Reinforced Steel:**

Steel reinforcement (High Yield Strength Deformed Bars Conforming to Fe 500) for RCC Beams & Slabs by re-coiling, cutting, straightening, bending and placing in position at all levels & binding with approved gauge binding wire.

## **Cement:**

43 graded ordinary Portland cement or Portland pozzolana cement of Dalmia, Chettinadu, Ramco, Malabar or equivalent used.

## **Sand:**

Quality crushed m-sand for all RCC and super structural works. Quality crushed M-Sand which is specially graded for plastering purpose used in plastering.

## **Painting:**

Single coat white cement, one coat of cement prime followed by two coats of acrylic emulsion Asian Paints Apex brand for external Walls and Asian paints standard regular emulsion for all internal Walls.

## **Inside Plastering:**

Inside Plastering in cement mortar 1:6, 9 to 12 MM thick Ceiling Plastering: Ceiling Plastering in 1:3 cement mortar, below 10MM thick

## **Solid Block or Laterate (Chenkallu):**

Quality solid blocks or laterate masonry in 20cm thick; cement mortar in 1:6 option available to upgrade to quality semi wire-cut red brick instead of solid blocks or laterate.

## **Putty:**

Putty work in all interior areas and also on exterior front elevation areas. (Brand: Asian, Vembanad, Wall Putty)

## **Outside Plastering:**

Outside Wall Plastering in cement mortar 1:5, 12 to 15 MM thick.





**Parapet:**

Single brick work used for construction of parapet Joinery: Good quality imported hard wood (Merbau) for the windows and door frames. Window frames are secured with flat & rods For all panelled and glazed shutters good quality imported hard wood (Merbau).

**Electrical:**

Cables: Polycab / Finolex or V Guard Switches & sockets: Modular Switches & Sockets from Havells / Ellieyes. Metal Boxes: Havells or equivalent. Fancy lighting & ceiling fans to be provided by Client. Complete details of all electrical points required to be given on finalization of floor plan and elevation design

**Wooden Polish:**

All wooden surfaces polished with good quality sealer, wood stainer and over coat cleared with melamine. Doors: Front door, Bedroom door, and Kitchen doors of standard size of good quality imported hard wood. Kitchen door with bottom half portion of wood & upper half portion of hitched decorative glass.

**PVC Pipes:**

Thomson / Star etc. CP Fittings: Jaquar/ Hindware/ Cera / Kerovit . Sanitary: Single unit imported closet and half pedestal wash basin. Water Tank: Aqua –Tech, Sintex or equivalent quality of required capacity. Kitchen sink: 18 x 16 sink for Kitchen. Work Area Sink: 24 x 18 sink for work area.

**Plumbing and Sanitary:**

Plumbing and sanitary works with below mentioned brands.

**Handrails:**

Stainless steel handrails in staircase areas and upper living cut-off areas

**Car Porch Tiles:**

Quality tiles of design, colour & brand as per client requirement.

**Kitchen top:**

Good quality granite slabs for Kitchen top.

**Bathroom Flooring Tiles:**

Quality anti-skid tiles in bathrooms of design, colour & brand as per client requirement.

**Roofing Tiles (for Slope Roofs):**

Quality terra cotta roofing tiles of design, colour & brand as per client requirement.

**Cement Ornamental Design on Elevation:**

As per elevation selected, cement ornamental design undertaken.

**Bathroom Wall Tiles:**

Quality bathroom Wall Tiles of high lighter Model upto a maximum height of 7 feet of design, colour & brand as per client requirement

**Bathroom Doors:**

Branded fiber doors of design, colour & brand as per client requirement

**Flooring & Skirting Tiles:**

Hi-gloss Nano technology vitrified floor tiles for all carpet areas, except bathrooms.

**Kitchen Dado Wall Tiles:**

Dado tiles above kitchen slab of design, colour & brand as per client requirement.





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Quality is never an accident;  
it is always the result of high  
intention, sincere effort,  
intelligent direction and  
skilful execution;  
it represents the wise  
choice of man alternatives.

(William a foster)

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